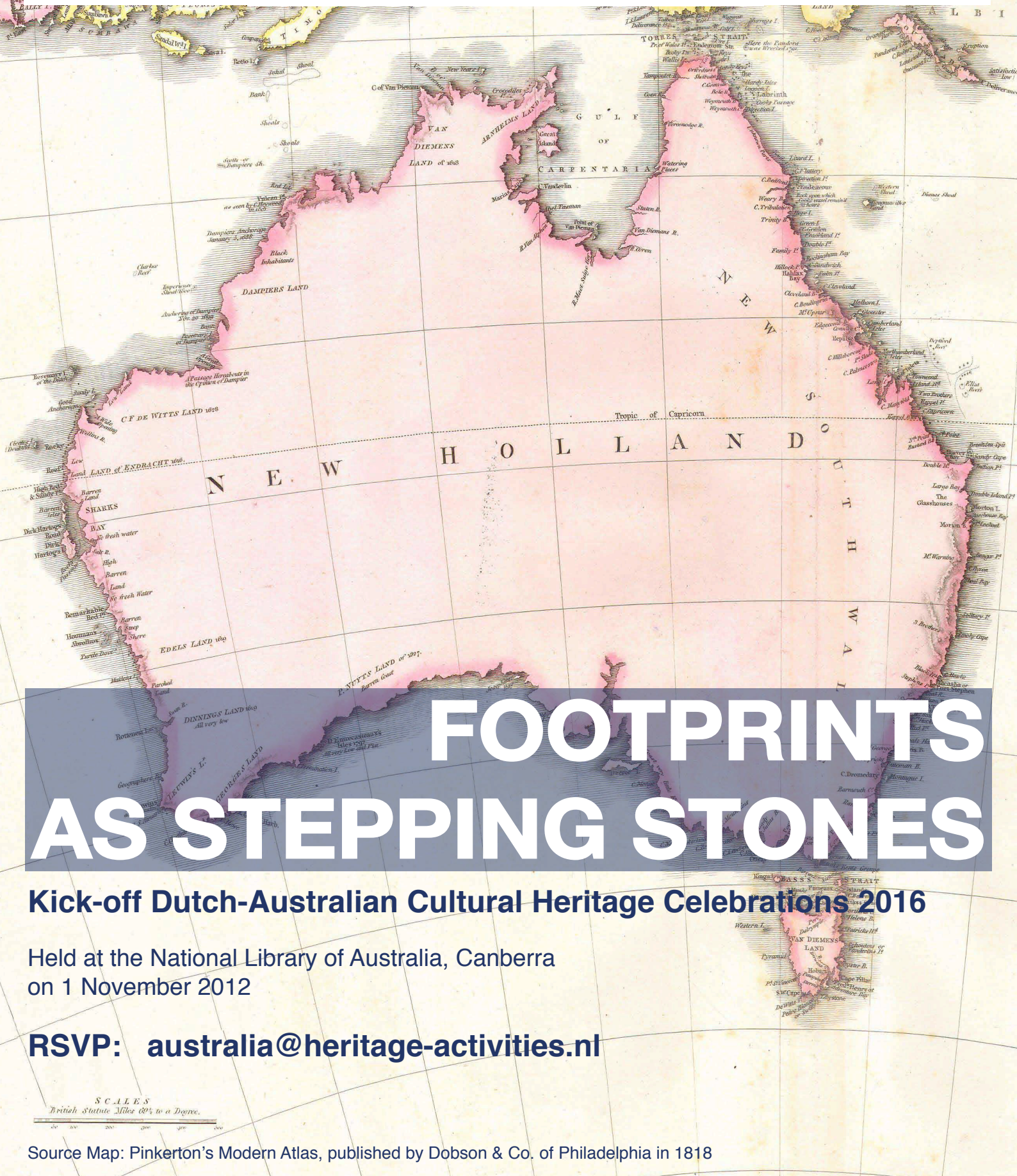




Kingdom of the Netherlands



The Embassy of the Kingdom of the Netherlands, in partnership with CIE - Centre for International Heritage Activities, announces:



FOOTPRINTS AS STEPPING STONES

Kick-off Dutch-Australian Cultural Heritage Celebrations 2016

Held at the National Library of Australia, Canberra
on 1 November 2012

RSVP: australia@heritage-activities.nl

Source Map: Pinkerton's Modern Atlas, published by Dobson & Co. of Philadelphia in 1818



Kingdom of the Netherlands



INVITATION

The Embassy of the Kingdom of the Netherlands would like to invite you to:

Footprints as Stepping Stones

Kick-off Dutch-Australian Cultural Heritage Celebrations 2016

1 November 2012, National Library of Australia, Canberra

The Netherlands Embassy in collaboration with the CIE – Centre for International Heritage Activities have the pleasure to invite you to *Footprints as Stepping Stones*, a symposium on Dutch-Australian cultural heritage at the National Library of Australia in Canberra, on 1 November 2012. By means of dynamic Workshops and a Round Table event, representatives of both the public and private sector will discuss the 2016 Dirk Hartog celebrations.

The Dutch explorer Dirk Hartog was the first European to make a recorded landfall in Western Australia (1616). The 400th anniversary of this historical landing will be celebrated in 2016.

Invited symposium participants include representatives of the so-called GLAMS (Galleries, Libraries, Archives & Museums), cultural heritage experts, government representatives and companies. We aim to involve the participants in the creation of a ‘roadmap’ towards the Dutch-Australian cultural heritage celebrations of 2016. During the symposium we will highlight some ‘best practices’ and we will also focus on the benefits and potential of partnerships of public and private organizations.

From 6 pm the general public is invited to attend a keynote lecture by Peter van Onselen. Van Onselen - author, academic (University of Western Australia) and political commentator (*The Australian* and *Sky News*), of Dutch descent - will talk about the unique ties between Australia and the Netherlands from an Australian perspective, drawing on his personal experiences. The lecture will be followed by a reception hosted by the Ambassador of the Netherlands to Australia, H.E. Mrs Annemieke Ruigrok.

RSVP: You can register for the event by sending an e-mail to Australia@heritage-activities.nl. Please specify if you would like to attend (1) the entire event (2) the afternoon session and/or (3) the keynote lecture / closing reception.

We look forward to seeing you there!

For more information about the event and about Dutch-Australian cultural heritage in general, see: the [Website of the Netherlands Embassy in Canberra](#).

Please be advised that program continues on following page



Kingdom of the Netherlands



PRELIMINARY PROGRAM

Footprints as Stepping Stones

Kick-off Dutch-Australian Cultural Heritage Celebrations 2016

1 November 2012, National Library of Australia, Canberra

WELCOME

09h00 Registration - *grey area*

10h00 Official Opening - *theatre room*

- Welcome by National Library of Australia Mr Mark Corbould, Assistant Director-General, Information Technology Division
- Welcome by Symposium Chairman Mr Alec Coles, CEO Western Australian Museum

OPENING STATEMENTS: The Australian and the Netherlands Government - *theatre room*

10h20 Statement by the Australian Government (TBA)

10h30 Statement by H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands to Australia

INTRODUCTION into Dirk Hartog - *theatre room*

10h50 Celebrating the 400th anniversary of Dirk Hartog's landing at Cape Inscription, Dr Phillip Playford

WORKSHOP: From the 2006 celebrations towards the 2016 celebrations

11h10 **WORKSHOP part 1: From 2006 to 2016** - *theatre room*

- Lessons learned from 2006 (Mr Rupert Gerritsen and Mr Peter Reynders, Australia on the Map)
- Mr Roelof Hol (National Archives The Hague) on The Mutual Cultural Heritage Policy in relation to the roadmap towards the 2016 celebrations
- Thematic presentations on Maritime (Mr Andrew Viduka), Migration (Dr Nonja Peters) and Military relations (Mrs Edith van Loo), followed by plenary discussion on activities in 2016
- Mercantile relations, announcement maps exhibition (Mr Rupert Gerritsen)

12h55 Lunch - *grey area*

13h30 **WORKSHOP part 2: Group work formulating potential for 2016** - *conference room*

- Group work supported by Consultant and PR specialist Mr Phillip Jones, creation of the thematic 'pitches' on 2016 activities and main priority lines of the Roadmap from the perspective of the thematic groups

14h30 Intermezzo: Presentation of the book 'My Father's Island' by Mrs Christobel Mattingley - *brindabella room*

15h00 Coffee and start afternoon program / book signing - *foyer*

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**ROUNDTABLE EVENT: Potential for Partnerships in cultural celebrations:
Designing a roadmap towards 2016 - theatre room**

15h30 Summary of the outcomes of the workshops by Mr Alec Coles, followed by presentation of the four 'pitches' by each thematic group

15h45 **PANEL 1: Public and Private sector Partnerships: How to create a 'joint ownership' of the 2016 celebrations.**

Chairman: Mr Arnold Stroobach (Zernike)

- *Mr Malcolm Tull (Murdoch Business School)*
- *Mr Mark McCallum (Shell)*
- *Mr David Galloway (Ferart Design)*
- *Mrs Akky van Ogtrop (Dutch Link)*
- *TBA*

16h45 **Intermezzo: Launch of the trailer for the 2016 celebrations created by Dutch TV, presented by Mrs Carole Overmaat**

Refreshment and snack offered

17h00 **PANEL 2: Organizing large-scale events – benefits and challenges in relation to partnerships between the public and private sector.**

Chairman: Mr Kevin Sumption (Australian National Maritime Museum)

- *Mrs Jana Wunderlich or Mrs Flavia Fontes (Even Team Work)*
- *Dr Nonja Peters (Curtin University)*
- *Mr Roelof Hol (National Archives The Hague)*
- *Mrs Rebecca Millar (ZEST)*
- *Mr Paul Budde (Budde Communications)*

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PUBLIC EVENT: KEYNOTE SPEECH - *theatre room*

18h00 Introduction by H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands to Australia

Summary of the outcomes of the day

18h20 – 19h00 Keynote Speech – Mr Peter van Onselen (The Australian /Sky News / Western Australian University)

On the unique ties between Australia and the Netherlands from an Australian perspective, drawing on his personal experience, the potential for the cultural celebrations in 2016 and personal recollections as second generation migrant.

RECEPTION - *foyer*

19h00 – 20h00 Closing Reception hosted by H.E. Mrs Annemieke Ruigrok, Ambassador of the Netherlands

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Kingdom of the Netherlands



VENUE

Footprints as Stepping Stones

Kick-off Dutch-Australian Cultural Heritage Celebrations 2016

1 November 2012, National Library of Australia, Canberra

National Library of Australia

Parkes Place

Parkes ACT 2600, Australia

Please be advised that parking space around the NLA is limited

